



FINCA[®]

REQUEST FOR PROPOSALS FOR CONSULTANCY SERVICES TO SCOPE, DESIGN, PROTOTYPE, DEVELOP, TEST AND ROLL-OUT MOBILE SAVINGS PRODUCT(S)

FINCA Uganda Ltd (MDI), a member of the FINCA Impact Finance global network, is a leading Microfinance Deposit Taking Institution (MDI) regulated by Bank of Uganda. FINCA Uganda provides responsible financial services to low income men and women who form the backbone of the Ugandan economy. FINCA Uganda, along with 20 other subsidiaries in the FINCA global network, is leveraging the power of technology to put financial resources into the hands of our customers.

In June 2019, FINCA Uganda partnered with the World Savings and Retail Banking Institute (WSBI)'s "Scale2Save Programme", with the following overarching objectives:

1. Use new technology to bring banking closer to the people
2. Develop more appropriate savings products
3. Promote better financial health and literacy
4. Generate learnings on low-balance savings mobilization and FINCA Uganda's transition to a new business model.

FINCA Uganda Ltd (MDI) intends to embark on Designing, Developing, Testing and Rolling-out appropriate Mobile Savings Products Within the scope of this partnership.

FINCA Uganda Ltd (MDI) therefore seeks the services of a renowned consultant, with proven track-record in using human centered design (HCD) approach to build a new business model geared towards sustainable small balance savings mobilization and lower account dormancy, in the context of transformational digital initiatives.

Qualifications of the Consultants:

The qualifying consultant should possess the following minimum qualifications;

- At least 10 years of experience relevant to the ToR (i.e. Digital services, Savings products)
- At least 5 years' experience in applying Human Centered Design to develop and deliver new products, preferably within the digital space
- Deep knowledge in rolling out digital products through multi-channels approach, hands-on and operational experience in DFS transformation with a specific focus on MFIs
- Demonstrated experience in working with rural or low-income communities
- Must be able to bring strategic thought leadership and ensure transfer of knowledge while working with the FINCA Uganda team in implementing the products
- Experience in deploying other Digital Financial Services is highly preferred
- Previous work in Uganda is an added advantage

All intending firms can obtain the bid document from the website www.finca.ug

Or emailing to joram.byamatungo@fincaug.org

Or joel.odokola@fincaug.org

Or pick hard copies of the same from FINCA Uganda Head office not later than **22nd August 2019** by 12:00hrs, and submit their proposal for the same in a sealed envelope at the address below not later than **23rd August, 2019** by 17:00hrs.

To: **Chairperson Procurement Committee
FINCA Uganda
Plot 11B Acacia Avenue, Kololo,
Kampala
P.O. BOX 24450, Kampala.**

For further inquiries please contact: +256776650021

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